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FOR IMMEDIATE RELEASE

LOCAL BUSINESS LEADER TO DELIVER KEYNOTE PRESENTATION

THE FACE OF SUCCESS: ONE WOMAN'S LEADERSHIP JOURNEY

WAUKESHA, WI - Marie O'Brien, President and CEO of Enterforce, Inc. will be the keynote speaker for Mount Mary College Women's Leadership Institute's Spring Forum, "The Face of Success—One Woman's Leadership Journey" on Thursday, May 12, 2011 from 4-7 p.m. This forum will explore the challenges women face on the road to success, as well as personal examples of how leaders must question and overcome convention. The event begins with appetizers and networking from 4-5 p.m. with Marie O'Brien's presentation and panel discussion to follow.

In addition to founding and leading Enterforce, Marie O'Brien was featured in the national CNN Series: The Economic Report, and was named 2010 Entrepreneurial Woman of the Year by the Women's Business Development Center. Just recently she was honored for outstanding volunteerism and community leadership by the Women and Girls Fund of Waukesha County during their 27th Annual Women of Distinction Luncheon on Tuesday, May 3, at the Country Springs Hotel.

Keynote Speaker

- Marie O'Brien, President and CEO of Enterforce, Inc.

Panelists

- Corry Jo Biddle, Executive Director, Fuel Milwaukee
- Patti Granger, Mount Mary MBA student and owner of Patricia Granger Redesign
- Leona Knobloch-Nelson, Interior Design Faculty Chair and a 2011 recipient of *The Business Journal Serving Greater Milwaukee's* "Forty under 40" Award

This event will be facilitated by Lynn Sprangers, Mount Mary College Executive in Residence for Women's Leadership. It will take place in Gerhardinger Center, Room 109 on Mount Mary's campus located at 2900 N. Menomonee River Parkway. The cost to attend is \$25/per person or \$40/ for two.

Register and pay online at www.mtmary.edu, or pay by check to Mount Mary College.

For more information call (414) - 256-1254.

ABOUT ENTERFORCE

Enterforce, Inc., is a woman-owned, WBENC certified, workforce management consulting and solutions provider that plans, implements and manages best-in-class procurement processes for contingent workers, consultants, intern/co-ops, independent contractors, and direct hires. Enterforce currently services a number of Fortune 1000 clients enterprise-wide including their operations throughout the US.

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